



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|---------------|--------------------|----------------|
| TO: | Matt Oestrich | STATION: | WFLA |
| FROM: | Meghan McGorr | HRP OFFICE: | Washington, DC |

REQUEST RECEIVED FROM

DATE: 8/24/12

| | |
|-----------------|--|
| BUYER: | Louro Bassett |
| AGENCY: | Greot American Media |
| ADDRESS: | 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie |
| PHONE #: | 202-338-8700 |
| FAX #: | 202-338-0864 |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|---|
| COMMITTEE: | Democratic Senatorial Campaign Committee |
| CHAIRPERSON: | |
| TREASURER: | Monica Dixon |
| ADDRESS: | 430 S. Capitol St. SE Washington DC 20003 |
| PHONE #: | 202 224 2447 |
| FAX #: | 202 969 0354 |
| OTHER: | |

FOR ISSUE

| | |
|-------------------|------------|
| CANDIDATE: | ISSUE |
| OFFICE: | |
| PARTY: | Democratic |

| | |
|---|------------|
| DAYPARTS: | All |
| SCHEDULE DATES: | As Ordered |
| COMMERICAL LENGTH: | |
| PROGRAMS: | |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |

REP HEADLINE# 0277344 TEL# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 16.16

REP: MAKEGOOD 10/8
 SPOTS CANCELED LN 19
 LN 63 ADDED
 PGM CHANGE LN'S 3,14,28,47-49,54
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 49
 AGENCY PRODUCT CODE = 53
 AGENCY EST# = 1505

| | | | | | | | | | | | | |
|---|----|-------------|----|--|--|----------|-------|-------|---|--|------|---|
| 3 | NZ | 1100A-1200N | 30 | | | \$250.00 | 10/9 | 10/12 | 3 | | TU-F | 3 |
| 3 | NZ | 1100A-1200N | 30 | | | \$250.00 | 10/16 | 10/19 | 0 | | TU-F | 0 |
| 3 | NZ | 1100A-1200N | 30 | | | \$250.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 3 | NZ | 1100A-1200N | 30 | | | \$250.00 | 10/30 | 11/2 | 3 | | TU-F | 3 |

PROGRAM : DAYTIME
 CON COM1: DAYTIME

Handwritten initials and date: 9/10/12

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT8/12 16.16
CHANGES *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 14 | NZ | | 730P-800P | 30 | | \$1,500.00 | 10/9 | 10/19 | 1 | | TU-F | 2 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| 19 | S | | 600P-630P | 30 | | \$1,000.00 | 10/13 | 10/20 | 0 | | SAT | 0 |
| PROGRAM : NEWSCH8-6 SAT | | | | | | | | | | | | |
| CON COM1: NEWSCH8-6 SAT | | | | | | | | | | | | |
| 28 | NZ | | 1100A-1200N | 30 | | \$250.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 28 | NZ | | 1100A-1200N | 30 | | \$250.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| 28 | NZ | | 1100A-1200N | 30 | | \$250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 28 | NZ | | 1100A-1200N | 30 | | \$250.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : DAYTIME | | | | | | | | | | | | |
| CON COM1: DAYTIME | | | | | | | | | | | | |
| 47 | NZ | | 700P-730P | 30 | | \$2,000.00 | 10/23 | 11/2 | 2 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 48 | NZ | | 700P-730P | 30 | | \$1,500.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 49 | NZ | | 700P-730P | 30 | | \$2,000.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 54 | NZ | | 730P-800P | 30 | | \$2,000.00 | 10/23 | 11/2 | 1 | | TU-F | 2 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| 63 | A | | 600P-630P | 30 | | \$1,000.00 | 10/14 | 10/21 | 1 | | SUN | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |

REP HEADLINE# 6277344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
 CHANGES *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-----------|--------|-------------|----------|-----|------|------------|----------|----------|-----------|------|-----------|
| OCT/12 | 134650.00 | NOV/12 | | 54350.00 | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 189000.00 |
| TOTAL SPOTS | | | | | | | | | | | | 161 |

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35.1

MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 0277344 TRF# E:120822 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 12.09
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/DSCC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007
 ORDER # _____ CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL
 PROCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/12 NOV5/12 WK-4
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 12.09

REP: REVISION
 SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62
 NEW TTL \$189,000
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | ES | | 1100A-1200N | 30 | | \$250.00 | 10/9 | 10/12 | 3 | | TU-F | 3 |
| 3 | ES | | 1100A-1200N | 30 | | \$250.00 | 10/16 | 10/19 | 0 | | TU-F | 0 |
| 3 | ES | | 1100A-1200N | 30 | | \$250.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 3 | ES | | 1100A-1200N | 30 | | \$250.00 | 10/30 | 11/2 | 3 | | TU-F | 3 |

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
 AGENCY PRODUCT CODE = 53
 PROGRAM : NC8 MIDDAY
 CON COM1: NC8 MIDDAY

9/17/12
 10/18

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.09

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 18 | | E | 500P-530P | 30 | | \$1,500.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| PROGRAM : NWSCH8 AT 5P | | | | | | | | | | | | |
| CON COM1: NWSCH8 AT 5P | | | | | | | | | | | | |
| 10 | | S | 600P-630P | 30 | | \$2,000.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 10 | | S | 600P-630P | 30 | | \$2,000.00 | 10/16 | 10/19 | 0 | | TU-F | 0 |
| PROGRAM : NWSCH8 AT SIX | | | | | | | | | | | | |
| CON COM1: NWSCH8 AT SIX | | | | | | | | | | | | |
| 11 | | S | 600A-700A | 30 | | \$1,250.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 11 | | S | 600A-700A | 30 | | \$1,250.00 | 10/16 | 10/19 | 0 | | TU-F | 0 |
| PROGRAM : NC8 TODAY@6AM | | | | | | | | | | | | |
| CON COM1: NC8 TODAY@6AM | | | | | | | | | | | | |
| 10 | | S | 630P-700P | 30 | | \$6,000.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : NBC NIGHTLY NEWS SUNDAY | | | | | | | | | | | | |
| CON COM1: NBC NIGHTLY NEWS SUNDAY | | | | | | | | | | | | |
| 10 | | S | 900P-1000P | 30 | | \$4,500.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| PROGRAM : LAW AND ORDER | | | | | | | | | | | | |
| CON COM1: LAW AND ORDER | | | | | | | | | | | | |
| 11 | | S | 100P-200P | 30 | | \$650.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : DAYS-OUR LIVES | | | | | | | | | | | | |
| CON COM1: DAYS-OUR LIVES | | | | | | | | | | | | |
| 10 | | S | 1135P-1237A | 30 | | \$1,000.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| PROGRAM : TONITE SHW-NBC | | | | | | | | | | | | |
| CON COM1: TONITE SHW-NBC | | | | | | | | | | | | |
| 11 | | S | 1135P-1237A | 30 | | \$1,300.00 | 10/30 | 11/2 | 0 | | TU-F | 0 |
| PROGRAM : TONITE SHW-NBC | | | | | | | | | | | | |
| CON COM1: TONITE SHW-NBC | | | | | | | | | | | | |

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# 703-516-9680
FROM REP OCT3/12 12.09
**CHANGES** *** WFLA-TV ***
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| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 28 | | ES | 1100A-1200N | 30 | | \$250.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 28 | | ES | 1100A-1200N | 30 | | \$250.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| 28 | | ES | 1100A-1200N | 30 | | \$250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 28 | | ES | 1100A-1200N | 30 | | \$250.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY | | | | | | | | | | | | |
| 40 | | E | 600P-630P | 30 | | \$2,500.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
| PROGRAM : NWSCH8 AT SIX CON COM1 : NWSCH8 AT SIX | | | | | | | | | | | | |
| 44 | | S | 600A-700A | 30 | | \$1,450.00 | 10/30 | 11/2 | 0 | | TU-F | 0 |
| PROGRAM : NC8 TODAY@6AM CON COM1 : NC8 TODAY@6AM | | | | | | | | | | | | |
| 49 | | E | 700P-730P | 30 | | \$2,000.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30 | | | | | | | | | | | | |
| 60 | | ES | 600P-630P | 30 | | \$1,350.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : NEWSCH8-6 SAT CON COM1 : NEWSCH8-6 SAT | | | | | | | | | | | | |
| 60 | | S | 900P-1000P | 30 | | \$5,500.00 | 10/31 | 10/31 | 0 | | WED | 0 |
| PROGRAM : LAW AND ORDER CON COM1 : LAW AND ORDER | | | | | | | | | | | | |
| OCT/12 134650.00 NOV/12 54350.00 CONTRACT TOTAL 189000.00 TOTAL SPOTS 161 | | | | | | | | | | | | |

REP HEADLINE# 6077344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 12.09
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| 1 | | | | | | | | | | | | |

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVT- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Democratic Senate Campaign | Submission Cost: 189000 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| | | |
|-----------------------------------|----------------------------|---|
| Product: Disc-1e | Booking Group: WFLA | Key Market: Tampa-St. Petersburg, FL |
| Demographic: (L) Household | Order: | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|--|--|----------|------|-------------|-------------------|-------|-------|-------|-------|-------|------|
| 1 | M-F 1p Days Of Our Lives TWTF.. | 02 | 500 | 30 Comme | Nbr of Spots 3 | | | | | 3 | 150 |
| 2 | M-F 1135p ET / 1035p CT Tonight Show TWTF.. | 03 | 800 | 30 Comme | Nbr of Spots 2 | 2 | | | | 4 | 320 |
| 3 | M-F 11a Daytime TWTF.. | 02 | 250 | 30 Comme | Nbr of Spots 3 | | 3 | | | 9 | 225 |
| 4 | M-F 12p Today Show III TWTF.. | 02 | 300 | 30 Comme | Nbr of Spots 1 | | | | | 1 | 30 |
| 5 | M-F 2p Rachael Ray TWTF.. | 02 | 400 | 30 Comme | Nbr of Spots 2 | | | | | 2 | 80 |
| 6 | M-F 2p Rachael Ray TWTF.. | 02 | 400 | 30 Comme | Nbr of Spots 3 | 3 | | 3 | | 9 | 360 |
| 7 | M-F 3p Doctors TWTF.. | 03 | 450 | 30 Comme | Nbr of Spots 3 | | | | | 3 | 135 |
| 8 | M-F 4p Dr Oz TWTF.. | 02 | 800 | 30 Comme | Nbr of Spots 3 | 3 | | | | 6 | 480 |
| 9 | M-F 5p News | 02 | 1500 | 30 Comme | Nbr of Spots 2 | | | | | 2 | 300 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 38 | 36 | 41 | 38 | 8 | 161 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--------------------------------------|---|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 189000 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|--|--|----------|-------|-------------|-------|-------|-------|-------|-------|-------|------|
| 10 | M-F 530p News TWTF.. | 02 | 1500 | 30 Comme | 2 | 2 | | | | 4 | 600 |
| 11 | M-F 6p News TWTF.. | 02 | 2000 | 30 Comme | 2 | | | | | 2 | 400 |
| 12 | M-F 6a News TWTF.. | 02 | 1250 | 30 Comme | 2 | | | | | 2 | 250 |
| 13 | M-F 7p News TWTF.. | 02 | 1500 | 30 Comme | 2 | 2 | | | | 4 | 600 |
| 14 | M-F 7a Today Show TWTF.. | 02 | 1400 | 30 Comme | 2 | 2 | | | | 4 | 560 |
| 15 | M-F 730p Entertainment Tonight TWTF.. | 02 | 1500 | 30 Comme | 1 | 1 | | | | 2 | 300 |
| 16 | M-F 9a Today Show II TWTF.. | 01 | 1050 | 30 Comme | 3 | 3 | 3 | 3 | | 12 | 1260 |
| 17 | M-Su 11p News TWTF.. | 02 | 2200 | 30 Comme | 2 | | | | | 2 | 440 |
| 18 | Mon 8-10p ET / 7-9p CT Voice M..... | 02 | 14000 | 30 Comme | | 1 | | | | 1 | 1400 |
| 19 | Sat 1130p ET / 1030p CT Saturday Night LiveS. | 03 | 1350 | 30 Comme | 1 | | | | | 1 | 135 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 38 | 36 | 41 | 38 | 8 | 161 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 226-8888

Origina

| | | |
|--------------------------------------|---|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 189000 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|-------------------------------------|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 21 | Sun 8a Today ShowS | 02 | 650 | 30 Comme | 1 | | | | | 1 | 65 |
| 23 | M-F 1p Days Of Our Lives .TWTF.. | 02 | 600 | 30 Comme | | 2 | 2 | | | 4 | 240 |
| 24 | M-F 1p Days Of Our Lives .TWTF.. | 02 | 650 | 30 Comme | | | | 1 | | 1 | 65 |
| 25 | M-F 1p Days Of Our Lives M..... | 02 | 600 | 30 Comme | | | 1 | 1 | | 2 | 120 |
| 28 | M-F 11a Daytime M..... | 02 | 250 | 30 Comme | | 1 | | 1 | 1 | 3 | 75 |
| 29 | M-F 12p Today Show III .TWTF.. | 02 | 350 | 30 Comme | | 1 | | | | 1 | 35 |
| 30 | M-F 12p Today Show III .TWTF.. | 01 | 400 | 30 Comme | | | 1 | 1 | | 2 | 80 |
| 31 | M-F 2p Rachael Ray M..... | 02 | 400 | 30 Comme | | 1 | 1 | 1 | 1 | 4 | 160 |
| 32 | M-F 3p Doctors .TWTF.. | 03 | 550 | 30 Comme | | 3 | 3 | 3 | | 9 | 495 |
| 33 | M-F 3p Doctors M..... | 03 | 450 | 30 Comme | | 1 | | | | 1 | 45 |
| 34 | M-F 3p Doctors M..... | 03 | 550 | 30 Comme | | | 1 | 1 | 1 | 3 | 165 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 38 | 36 | 41 | 38 | 8 | 161 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 189000 Campaign Ref: E:120822104
 Buyer: Comm/ Issue Client/Product/Estimate: 49 /53 /1505 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL
 Associated Copies: No Business Category: Transactional

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|-------------------------|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 35 | M-F 4p Dr Oz TWTF.. | 02 | 1000 | 30 Comme | | | 3 | 3 | | 6 | 600 |
| 36 | M-F 4p Dr Oz M.... | 02 | 800 | 30 Comme | | 1 | 1 | | | 2 | 160 |
| 37 | M-F 4p Dr Oz M.... | 02 | 1000 | 30 Comme | | | | 1 | 1 | 2 | 200 |
| 38 | M-F 5p News TWTF.. | 01 | 1700 | 30 Comme | | | 2 | 2 | | 4 | 680 |
| 39 | M-F 530p News TWTF.. | 01 | 1700 | 30 Comme | | | 2 | 2 | | 4 | 680 |
| 40 | M-F 6p News TWTF.. | 01 | 2500 | 30 Comme | | | | | | | 500 |
| 41 | M-F 6p News M.... | 02 | 2000 | 30 Comme | | | 1 | | | 1 | 200 |
| 42 | M-F 6p News M.... | 01 | 2500 | 30 Comme | | | | | 1 | 1 | 250 |
| 43 | M-F 6a News TWTF.. | 02 | 1350 | 30 Comme | | | 2 | | | 2 | 270 |
| 45 | M-F 6a News M.... | 02 | 1250 | 30 Comme | | | 1 | | | 1 | 125 |
| 46 | M-F 6a News | 01 | 1450 | 30 Comme | | | | | 1 | 1 | 145 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 38 | 36 | 41 | 38 | 8 | 161 | |

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 Washington DC 20007



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Original

| | | |
|--------------------------------------|---|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 189000 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 47 | M-F 7p News TWTF.. | 01 | 2000 | 30 Comme | | | 2 | 2 | | 4 | 800 |
| 48 | M-F 7p News M..... | 02 | 1500 | 30 Comme | | 1 | 1 | | | 2 | 300 |
| 49 | M-F 7p News M..... | 01 | 2000 | 30 Comme | | | | | 1 | 1 | 200 |
| 50 | M-F 7a Today Show TWTF.. | 02 | 1800 | 30 Comme | | | 2 | | | 2 | 320 |
| 51 | M-F 7a Today Show TWTF.. | 02 | 1800 | 30 Comme | | | | 2 | | 2 | 360 |
| 52 | M-F 7a Today Show M..... | 02 | 1400 | 30 Comme | | 1 | | | | 1 | 140 |
| 53 | M-F 7a Today Show M..... | 02 | 1600 | 30 Comme | | | | 1 | | 1 | 160 |
| 54 | M-F 730p Entertainment Tonight TWTF.. | 01 | 2000 | 30 Comme | | | 1 | 1 | | 2 | 400 |
| 55 | M-F 9a Today Show II M..... | 01 | 1050 | 30 Comme | | 1 | 1 | 1 | 1 | 4 | 420 |
| 56 | M-Su 11p News TWTF.. | 01 | 2500 | 30 Comme | | 2 | 2 | 2 | | 6 | 1500 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 36 | 36 | 41 | 38 | 8 | 161 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6888

Origina

| | | |
|--------------------------------------|---|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 189000 | Campaign Ref: E:120822104 |
| Comm/ Issue | | |
| Buyer: .. | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 57 | M-Su 11p News | 02 | 2200 | 30 Comme | | 1 | | | | 1 | 220 |
| 58 | M-Su 11p News | 01 | 2500 | 30 Comme | | | | 1 | | 1 | 250 |
| 59 | Sat 1130p ET / 1030p CT Saturday Night Live | 02 | 1500 | 30 Comme | | | 1 | | | 1 | 150 |
| 61 | Sun 8a Today Show | 02 | 1000 | 30 Comme | | | | 1 | | 1 | 100 |
| 63 | Sun 6p News | 02 | 1000 | 30 Comme | 1 | 1 | | | | 2 | 200 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 38 | 36 | 41 | 38 | 8 | 161 | |

| Grand Totals | | | | | | |
|--------------|-------------------|-------|-------|-------------------|-------|------|
| | Month 10 Weeks: 4 | | | Month 11 Weeks: 4 | | |
| | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | |
| Totals | | | | | | |
| Spots | 161 | 38 | 36 | 41 | 38 | 8 |
| Cost | 189000 | 39050 | 49900 | 45700 | 45150 | 9200 |

Spots: 161
 Gross Total: 189,000.00
 Commission: 28,350.00
 Net Total: 160,650.00

REP HEADLINE# 6277344
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG15/12 09.0
*** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-1E EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 09.01

REP: NEW ORDER
TTL \$234,000 @187X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC IE

4411: 43350

Handwritten initials or signature.

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505

1 100P-200P 30 \$500.00 10/9 10/12 3 TU-F 3

PROGRAM : DAYS-OUR LIVES
CON COM1: DAYS-OUR LIVES

2 1135P-1237A 30 \$800.00 10/9 10/19 2 TU-F 4

PROGRAM : TONITE SHW-NBC
CON COM1: TONITE SHW-NBC

3 1100A-1200N 30 \$250.00 10/9 11/2 3 TU-F 12

PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

Handwritten signature.

AUG15/12 09.0
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | : SPTS |
| 4 | | | 1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC | 30 | | \$300.00 | 10/9 | 10/12 | 1 | | TU-F | 1 |
| 5 | | | 200P-300P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC | 30 | | \$400.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 5 | | | 200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY | 30 | | \$400.00 | 10/16 | 11/2 | 3 | | TU-F | 9 |
| 6 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/9 | 10/12 | 3 | | TU-F | 3 |
| 7 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$800.00 | 10/9 | 10/19 | 3 | | TU-F | 6 |
| 8 | | | 500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P | 30 | | \$1,500.00 | 10/9 | 10/19 | 2 | | TU-F | 4 |
| 9 | | | 530P-600P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P | 30 | | \$1,500.00 | 10/9 | 10/19 | 2 | | TU-F | 4 |
| 10 | | | 600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$2,000.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 10 | | | 600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$2,000.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| 11 | | | 600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM | 30 | | \$1,250.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 11 | | | 600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM | 30 | | \$1,250.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |

REP HEADLINE# 0277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 12 | | | 700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P | 30 | | \$1,500.00 | 10/9 | 10/19 | 2 | | TU-F | 4 |
| 13 | | | 700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P | 30 | | \$1,400.00 | 10/9 | 10/12 | 2 | | TU-F | 2 |
| 13 | | | 700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P | 30 | | \$1,400.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| 14 | | | 730P-800P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$1,500.00 | 10/9 | 10/19 | 1 | | TU-F | 2 |
| 15 | | | 900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC | 30 | | \$1,050.00 | 10/9 | 11/2 | 3 | | TU-F | 12 |
| 16 | | | 1100P-1135P PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC | 30 | | \$2,200.00 | 10/9 | 10/13 | 2 | | TU-SA | 2 |
| 17 | | | 800P-1000P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC | 30 | | 14000.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 18 | | | 1130P-101A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE | 30 | | \$1,350.00 | 10/13 | 10/13 | 1 | | SAT | 1 |
| 19 | | | 600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT | 30 | | \$1,000.00 | 10/13 | 10/20 | 1 | Ma | SAT | 2 |
| 20 | | | 630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY | 30 | | \$6,000.00 | 10/28 | 10/28 | 1 | | SUN | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 21 | | | 800A-900A | 30 | | \$650.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| PROGRAM : SUN TODAY-NBC CON COM1 : SUN TODAY-NBC | | | | | | | | | | | | |
| 22 | | | 900P-1000P | 30 | | \$4,500.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : LAW AND ORDER CON COM1 : LAW AND ORDER | | | | | | | | | | | | |
| 23 | | | 100P-200P | 30 | | \$600.00 | 10/16 | 10/26 | 2 | | TU-F | 4 |
| PROGRAM : DAYS-OUR LIVES CON COM1 : DAYS-OUR LIVES | | | | | | | | | | | | |
| 24 | | | 100P-200P | 30 | | \$650.00 | 10/30 | 11/2 | 3 | | TU-F | 3 |
| PROGRAM : DAYS-OUR LIVES CON COM1 : DAYS-OUR LIVES | | | | | | | | | | | | |
| 25 | | | 100P-200P | 30 | | \$600.00 | 10/22 | 10/29 | 1 | | MON | 2 |
| PROGRAM : DAYS-OUR LIVES CON COM1 : DAYS-OUR LIVES | | | | | | | | | | | | |
| 26 | | | 1135P-1237A | 30 | | \$1,000.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC | | | | | | | | | | | | |
| 27 | | | 1135P-1237A | 30 | | \$1,300.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
| PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC | | | | | | | | | | | | |
| 28 | | | 1100A-1200N | 30 | | \$250.00 | 10/15 | 11/5 | 1 | | MON | 4 |
| PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY | | | | | | | | | | | | |
| 29 | | | 1200N-100P | 30 | | \$350.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |
| PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC | | | | | | | | | | | | |

revised

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |
| 30 | | | 1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC | 30 | | \$400.00 | 10/23 | 11/2 | 1 | | TU-F | 2 |
| 31 | | | 200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY | 30 | | \$400.00 | 10/15 | 11/5 | 1 | | MON | 4 |
| 32 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$550.00 | 10/16 | 11/2 | 3 | | TU-F | 9 |
| 33 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 34 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$550.00 | 10/22 | 11/5 | 1 | | MON | 3 |
| 35 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$1,000.00 | 10/23 | 11/2 | 3 | | TU-F | 6 |
| 36 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$800.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| 37 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$1,000.00 | 10/29 | 11/5 | 1 | | MON | 2 |
| 38 | | | 500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P | 30 | | \$1,700.00 | 10/23 | 11/2 | 2 | | TU-F | 4 |

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 39 | | | 530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P | 30 | | \$1,700.00 | 10/23 | 11/2 | 2 | | TU-F | 4 |
| 40 | | | 600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$2,500.00 | 10/23 | 11/2 | 2 | | TU-F | 4 |
| 41 | | | 600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$2,000.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 42 | | | 600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$2,500.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 43 | | | 600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$1,350.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 44 | | | 600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$1,450.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
| 45 | | | 600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$1,250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 46 | | | 600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX | 30 | | \$1,450.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| 47 | | | 700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 | 30 | | \$2,000.00 | 10/23 | 11/2 | 2 | | TU-F | 4 |

News @ 7

REP HEADLINE# 6277344
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--------------------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 48 | | | 700P-730P | 30 | | \$1,500.00 | 10/15 | 10/22 | 1 | | MON | 2 |
| | | | PROGRAM : ENT TONIGHT 30 | | | | | | | | | |
| | | | CON COM1: ENT TONIGHT 30 | | | | | | | | | |
| 49 | | | 700P-730P | 30 | | \$2,000.00 | 10/29 | 11/5 | 1 | | MON | 2 |
| | | | PROGRAM : ENT TONIGHT 30 | | | | | | | | | |
| | | | CON COM1: ENT TONIGHT 30 | | | | | | | | | |
| 50 | | | 700A-900A | 30 | | \$1,600.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| | | | PROGRAM : TODAY SHW< | | | | | | | | | |
| | | | CON COM1: TODAY SHW< | | | | | | | | | |
| 51 | | | 700A-900A | 30 | | \$1,800.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
| | | | PROGRAM : TODAY SHW< | | | | | | | | | |
| | | | CON COM1: TODAY SHW< | | | | | | | | | |
| 52 | | | 700A-900A | 30 | | \$1,400.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| | | | PROGRAM : TODAY SHW< | | | | | | | | | |
| | | | CON COM1: TODAY SHW< | | | | | | | | | |
| 53 | | | 700A-900A | 30 | | \$1,600.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| | | | PROGRAM : TODAY SHW< | | | | | | | | | |
| | | | CON COM1: TODAY SHW< | | | | | | | | | |
| 54 | | | 730P-800P | 30 | | \$2,000.00 | 10/23 | 11/2 | 1 | | TU-F | 2 |
| | | | PROGRAM : EXTRA | | | | | | | | | |
| | | | CON COM1: EXTRA | | | | | | | | | |
| 55 | | | 900A-1000A | 30 | | \$1,050.00 | 10/15 | 11/5 | 1 | | MON | 4 |
| | | | PROGRAM : TODAY SHW2-NBC | | | | | | | | | |
| | | | CON COM1: TODAY SHW2-NBC | | | | | | | | | |
| 56 | | | 1100P-1135P | 30 | | \$2,500.00 | 10/16 | 11/3 | 2 | | TU-SA | 6 |
| | | | PROGRAM : NWSCH8 AT 11< | | | | | | | | | |
| | | | CON COM1: NWSCH8 AT 11< | | | | | | | | | |

News @ 7
News @ 7

EX

REP HEADLINE# 627744
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 09.0
 *** WFLA-TV ***

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|--|------|-----|------------|------------|------------|----------|-----------|------|-----------|
| 57 | | | 1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< | 30 | | \$2,200.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 58 | | | 1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< | 30 | | \$2,500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 59 | | | 1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE< | 30 | | \$1,500.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 60 | | | 600P-630P PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT | 30 | | \$1,350.00 | 10/27 | 11/3 MR | 1 | | SAT | 2 |
| 61 | | | 800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC | 30 | | \$1,000.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 62 | | | 900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER | 30 | | \$5,500.00 | 10/31 | 10/31 | 1 | | WED | 1 |
| OCT/12 164000.00 NOV/12 70000.00 | | | | | | | | | | | | |
| CONTRACT TOTAL 234000.00 | | | | | | | | | | | | |
| TOTAL SPOTS 187 | | | | | | | | | | | | |

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 SHARES ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------|--------------------------|--------------|--------------------|--------------------|
| Client: | Democratic Senate Campaign | Submission Cost: | 230650 | Campaign Ref: | E:120822104 |
| Buyer: | Comm/ Issue | Client/Product/Estimate: | 49 /53 /1505 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/08/12 to 11/11/12 | Weeks: | 5 | Order Ref: | 06277344 |
| Est./PO Number: | 06277344 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|---------------|----------------|------|-------------|--------------------------|
| Product: | Dsc-le | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------------------|-------|-------|-------|-------|-------|------|
| 1 | M-F 1p Days Of Our Lives .TWTF.. | 02 | 500 | 30 Comme | Nbr of Spots 3 | | | | | 3 | 150 |
| 2 | M-F 1135p ET / 1035p CT Tonight Show .TWTF.. | 03 | 800 | 30 Comme | Nbr of Spots 2 | 2 | | | | 4 | 320 |
| 3 | M-F 11a Daytime .TWTF.. | 02 | 250 | 30 Comme | Nbr of Spots 3 | 3 | 3 | 3 | | 12 | 300 |
| 4 | M-F 12p Today Show III .TWTF.. | 02 | 300 | 30 Comme | Nbr of Spots 1 | | | | | 1 | 30 |
| 5 | M-F 2p Rachael Ray .TWTF.. | 02 | 400 | 30 Comme | Nbr of Spots 2 | | | | | 2 | 80 |
| 6 | M-F 2p Rachael Ray .TWTF.. | 02 | 400 | 30 Comme | Nbr of Spots 3 | 3 | 3 | 3 | | 9 | 360 |
| 7 | M-F 3p Doctors .TWTF.. | 03 | 450 | 30 Comme | Nbr of Spots 3 | | | | | 3 | 135 |
| 8 | M-F 4p Dr Oz .TWTF.. | 02 | 800 | 30 Comme | Nbr of Spots 3 | 3 | | | | 6 | 480 |
| 9 | M-F 5p News | 02 | 1500 | 30 Comme | Nbr of Spots 2 | 2 | | | | 4 | 600 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Democratic Senate Campaign | Submission Cost: 230650 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|--|---|----------|-------|-------------|-------|-------|-------|-------|-------|-------|------|
| 10 | M-F 530p News .TWTF.. | 02 | 1500 | 30 Comme | 2 | 2 | | | | 4 | 600 |
| 11 | M-F 6p News .TWTF.. | 02 | 2000 | 30 Comme | 2 | 2 | | | | 4 | 800 |
| 12 | M-F 6a News .TWTF.. | 02 | 1250 | 30 Comme | 2 | 2 | | | | 4 | 500 |
| 13 | M-F 7p News .TWTF.. | 02 | 1500 | 30 Comme | 2 | 2 | | | | 4 | 600 |
| 14 | M-F 7a Today Show .TWTF.. | 02 | 1400 | 30 Comme | 2 | 2 | | | | 4 | 560 |
| 15 | M-F 730p Entertainment Tonight .TWTF.. | 02 | 1500 | 30 Comme | 1 | 1 | | | | 2 | 300 |
| 16 | M-F 9a Today Show II .TWTF.. | 01 | 1050 | 30 Comme | 3 | 3 | | | | 12 | 1260 |
| 17 | M-Su 11p News .TWTF.. | 02 | 2200 | 30 Comme | 2 | | | | | 2 | 440 |
| 18 | Mon 8-10p ET / 7-9p CT Voice M..... | 02 | 14000 | 30 Comme | | 1 | | | | 1 | 1400 |
| 19 | Sat 1130p ET / 1030p CT Saturday Night LiveS | 03 | 1350 | 30 Comme | 1 | | | | | 1 | 135 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--------------------------------------|-------------------------------------|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 230650 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49/53/1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 20 | Sun 630p ET / 530p CT NBC Nightly NewsS | 01 | 6000 | 30 Comme | | | 1 | | | 1 | 600 |
| 21 | Sun 8a Today ShowS | 02 | 650 | 30 Comme | 1 | | | | | 1 | 65 |
| 22 | Wed 9p ET / 8p CT Law & Order SVU ..W.... | 02 | 4500 | 30 Comme | | 1 | | | | 1 | 450 |
| 23 | M-F 1p Days Of Our Lives ..TWTF.. | 02 | 600 | 30 Comme | | 2 | 2 | | | 4 | 240 |
| 24 | M-F 1p Days Of Our Lives ..TWTF.. | 02 | 650 | 30 Comme | | | | 3 | | 3 | 195 |
| 25 | M-F 1p Days Of Our Lives M..... | 02 | 600 | 30 Comme | | | 1 | | | 1 | 120 |
| 26 | M-F 1135p ET / 1035p CT Tonight Show ..TWTF.. | 02 | 1000 | 30 Comme | | | 2 | | | 2 | 200 |
| 27 | M-F 1135p ET / 1035p CT Tonight Show ..TWTF.. | 01 | 1300 | 30 Comme | | | | 2 | | 2 | 260 |
| 28 | M-F 11a Daytime M..... | 02 | 250 | 30 Comme | | 1 | 1 | 1 | 1 | 4 | 100 |
| 29 | M-F 12p Today Show III ..TWTF.. | 02 | 350 | 30 Comme | | 1 | | | | 1 | 35 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007

Democratic Senate Campaign Comm/ Issue
 Submission Number 748 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Democratic Senate Campaign | Submission Cost: 220650 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|--|----------------------------------|----------|------|-------------|--------------|-------|-------|-------|-------|-------|------|
| 30 | M-F 12p Today Show III TWTF.. | 01 | 400 | 30 Comme | Nbr of Spots | | 1 | 1 | | 2 | 80 |
| 31 | M-F 2p Rachael Ray M..... | 02 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 1 | 1 | 4 | 160 |
| 32 | M-F 3p Doctors TWTF.. | 03 | 550 | 30 Comme | Nbr of Spots | 3 | 3 | 3 | | 9 | 495 |
| 33 | M-F 3p Doctors M..... | 03 | 450 | 30 Comme | Nbr of Spots | | 1 | | | 1 | 45 |
| 34 | M-F 3p Doctors M..... | 03 | 550 | 30 Comme | Nbr of Spots | | | 1 | 1 | 1 | 165 |
| 35 | M-F 4p Dr Oz TWTF.. | 02 | 1000 | 30 Comme | Nbr of Spots | | | 3 | 3 | 6 | 600 |
| 36 | M-F 4p Dr Oz M..... | 02 | 800 | 30 Comme | Nbr of Spots | 1 | 1 | | | 2 | 160 |
| 37 | M-F 4p Dr Oz M..... | 02 | 1000 | 30 Comme | Nbr of Spots | | | 1 | 1 | 2 | 200 |
| 38 | M-F 5p News TWTF.. | 01 | 1700 | 30 Comme | Nbr of Spots | | 2 | 2 | | 4 | 680 |
| 39 | M-F 530p News TWTF.. | 01 | 1700 | 30 Comme | Nbr of Spots | | 2 | 2 | | 4 | 680 |
| 40 | M-F 6p News TWTF.. | 01 | 2500 | 30 Comme | Nbr of Spots | | 2 | 2 | | 4 | 1000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--------------------------------------|---|----------------------------------|
| Client: Democratic Senate Campaign | Submission Cost: 230650 | Campaign Ref: E:120822104 |
| Buyer: Comm/ Issue | Client/Product/Estimate: 49 / 53 / 1505 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 11/11/12 | Weeks: 5 | Order Ref: 06277344 |
| Est./PO Number: 06277344 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|------------------------------|----------|------|--------------------|-------|-------|-------|-------|-------|-------|------|
| 41 | M-F 6p News M..... | 02 | 2000 | 30 Comme | | | 1 | | | 1 | 200 |
| 42 | M-F 6p News M..... | 01 | 2500 | 30 Comme | | | | | 1 | 1 | 250 |
| 43 | M-F 6a News .TWTF.. | 02 | 1350 | 30 Comme | | | 2 | | | 2 | 270 |
| 44 | M-F 6a News .TWTF.. | 01 | 1450 | 30 Comme | | | | 2 | | 2 | 290 |
| 45 | M-F 6a News M..... | 02 | 1250 | 30 Comme | | | 1 | | | 1 | 125 |
| 46 | M-F 6a News M..... | 01 | 1450 | 30 Comme | | | | | 1 | 1 | 145 |
| 47 | M-F 7p News .TWTF.. | 01 | 2000 | 30 Comme | | | 2 | 2 | | 4 | 800 |
| 48 | M-F 7p News M..... | 02 | 1500 | 30 Comme | | 1 | 1 | | | 2 | 300 |
| 49 | M-F 7p News M..... | 01 | 2000 | 30 Comme | | | | 1 | 1 | 2 | 400 |
| 50 | M-F 7a Today Show .TWTF.. | 02 | 1600 | 30 Comme | | | 2 | | | 2 | 320 |
| 51 | M-F 7a Today Show | 02 | 1800 | 30 Nbr of Spots | | | | 2 | | 2 | 360 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL
 Associated Copies: No Business Category: Transactional

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 52 | M-F 7a Today Show TWTF.. | 02 | 1400 | 30 Comme | | 1 | | | | 1 | 140 |
| 53 | M-F 7a Today Show M..... | 02 | 1800 | 30 Comme | | | | 1 | | 1 | 180 |
| 54 | M-F 730p Entertainment Tonight TWTF.. | 01 | 2000 | 30 Comme | | | 1 | 1 | | 2 | 400 |
| 55 | M-F 9a Today Show II M..... | 01 | 1050 | 30 Comme | | 1 | 1 | 1 | 1 | 4 | 420 |
| 56 | M-Su 11p News TWTF.. | 01 | 2500 | 30 Comme | | 2 | 2 | 2 | | 6 | 1500 |
| 57 | M-Su 11p News M..... | 02 | 2200 | 30 Comme | | 1 | | | | 1 | 220 |
| 58 | M-Su 11p News M..... | 01 | 2500 | 30 Comme | | | | 1 | | 1 | 250 |
| 59 | Sat 1130p ET / 1030p CT Saturday Night LiveS. | 02 | 1500 | 30 Comme | | | 1 | | | 1 | 150 |
| 60 | Sat 6p NewsS. | 02 | 1350 | 30 Comme | | | 1 | | | 1 | 135 |
| 61 | Sun 8a Today ShowS | 02 | 1000 | 30 Comme | | | 1 | | | 1 | 100 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

News channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

P.O. Box 1410
Tampa, FL 33604

Original

| | | | | | |
|---------------------------|----------------------------|---------------------------------|--------------|---------------------------|--------------------|
| Client: | Democratic Senate Campaign | Submission Cost: | 230650 | Campaign Ref: | E:120822104 |
| Buyer: | Comm/ Issue | Client/Product/Estimate: | 49 /53 /1505 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/08/12 to 11/11/12 | Weeks: | 5 | Order Ref: | 06277344 |
| Est./PO Number: | 06277344 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | Total | Cost |
|----------------|---|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 62 | Wed 9p ET / 8p CT Law & Order SYU W... | 02 | 5500 | 30 Comme | | | | 1 | | 1 | 550 |
| Weekly Totals: | | | | | 37 | 45 | 48 | 46 | 8 | 184 | |

| Grand Totals | | | | | | |
|---------------|-------------------|-------|-------|-------------------|-------|------|
| | Month 10 Weeks: 4 | | | Month 11 Weeks: 4 | | |
| | 10/08 | 10/15 | 10/22 | 10/29 | 11/05 | |
| Totals | | | | | | |
| Spots | 184 | 37 | 45 | 48 | 46 | 8 |
| Cost | 230650 | 38050 | 63650 | 60300 | 59450 | 9200 |

| | |
|---------------|------------|
| Grand Totals: | |
| Spots: | 184 |
| Gross Total: | 230,650.00 |
| Commission: | 34,597.50 |
| Net Total: | 196,052.50 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE ND.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|----------------------------------|------|-------|----------------|-----------------|
| <p style="font-size: 2em;">AS ORDERED</p> | | | | | |

Total Charges:

This broadcast time will be used by: DSCC-IE ND.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - IE N.D.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MONICA DIXON
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12
Date

Signature
101-738-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected


Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--|----------------------------------|------|-------|----------------|-----------------|
|  | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.